

Farmers' Practical Training Program on Understanding and Managing Financial Equilibrium

February 17-20, 2025 | Virtual

Dates (Central Time)

Session 1: Feb 17, 2025, 11 AM - 2 PM

Session 2: Feb 18, 2025, 11 AM - 2 PM

Session 3: Feb 19, 2025, 11 AM - 2 PM

Session 4: Feb 20, 2025, 11 AM - 2 PM

Program Objectives

Enhanced farmers' financial health

- Simple language
- Graphic representations
- Practical situations and examples
- Interactive tools

Assist each participant in assessing their financial situation and planning actions.

What You Will Learn

- **Financial Reports Made Simple:**
Understand the basics of financial statements.
- **Slicing Financial Data:**
Make sense of components and proportions.
- **Balancing Finances:**
Identify financial balances and imbalances.
- **Personal Assessment Tools:**
Use templates for annual financial assessments.

Program Format

- **Duration:**
12 hours of real-time online training.
- **Includes:**
Practical tools and real case examples.
Interactive games to reinforce concepts.
One hour of personal assessment.



Tools

Real-world illustrations that are tangible and fun, interactive tools and games, template for annual financial assessments.



Follow-up Support

One-on-one follow-up to help participants assess their situations privately.



Positioning

High end, innovative program, making financial analysis simple, tangible, and **PERSONAL**.

Special Introductory Rate:
\$450

Exclusive Deal:
30% Off
for the First 4 enrolling farmers



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